







Breaking Silos: How Health Systems and Manufacturers Can Drive Progress Together

Optimizing patient care while ensuring your institution adjusts to the complexities of new therapy regimens and the ever-changing specialty pharmacy industry requires continuous navigation for both health systems and pharmaceutical manufacturers.

Opportunities for IDN and Manufacturer Collaboration

<i>Areas for Collaboration</i>		<i>Ways to Collaborate</i>
	Provider and Prescription Journey	Outline the entire process from patient identification, decision to treat, and therapeutic initiation through ongoing monitoring. Identify barriers and potential solutions to optimize therapy.
	Adherence and Intervention Guidelines	Discuss tailored monitoring protocols that address specific points where pharmacists can intervene to enhance patient care coordination and adherence.
	Electronic Health Record (EHR) Content	Leverage the EHR to better organize treatment approach and increase visibility for the health care team.
	Data Spec for Reporting Purposes	In addition to the baseline prescription status and dispense reports, specific clinical outcomes (i.e., patient quality of life, lab measurements, etc.) are reviewed and communicated through data reports.
	Outcomes Research	Develop real-world evidence studies.
	Post-Launch Planning	Continue collaboration with post-launch business reviews and implement any adjustments to the strategy.

This type of innovative, transparent partnership is the disrupter needed to progress the specialty pharmacy industry by utilizing the combined resources and viewpoints of manufacturers and health systems to ensure patients are receiving the best possible care.

For more information, contact:

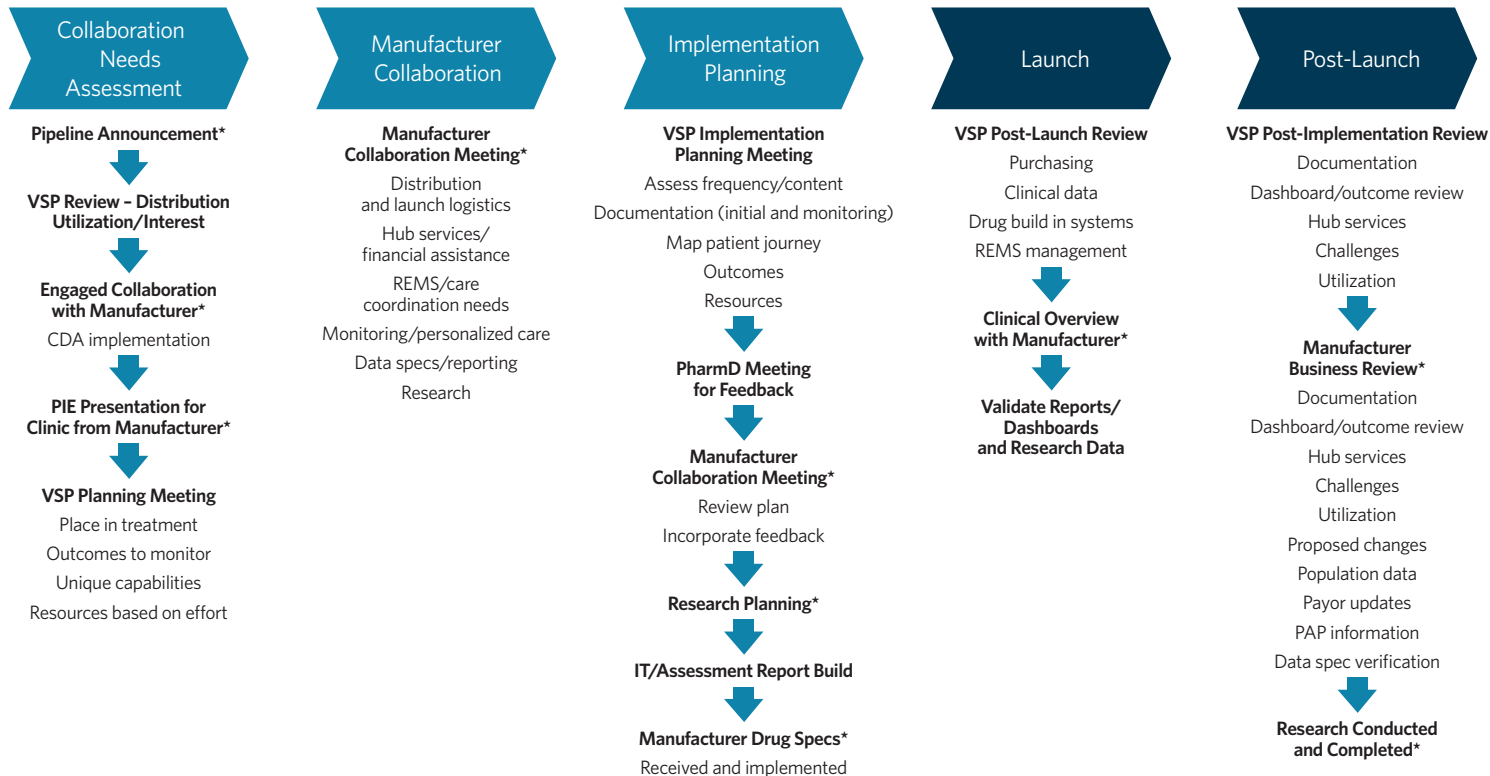
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Manufacturer Collaboration for New Drug Launch



*Designates steps with manufacturer involvement